

Membership Packet

March 2012



531 E. Third Street
Siler City, NC 27344
919.742.3333 | 919.742.1333
www.ccucc.net | info@ccucc.net

Mission Statement

Revised August 2011

The Chatham Chamber of Commerce is a membership-driven organization focusing on the economic vitality of Chatham County and the increased visibility and advocacy of its members.



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Membership Form

Organization _____
(If you are joining as an individual, list your name)

Owner's Name _____

Contact Person _____

Mailing Address _____

Physical Address _____

Phone _____ Fax _____ Toll Free# _____

Alt # _____ *Would you like your Alt # listed on the Chamber website?* Yes / No

Web Address _____ Email Address _____

Number of Full Time Employees _____ Part Time Employees _____

Business Description: (Description will be listed on the Chamber website)*

***Feel free to include any brochures that you may have.**

Annual membership investment will be \$ _____ (see enclosed investment schedule). Contact the Chamber office if you need additional information.

It is understood that this investment automatically renews itself each year unless written notice of cancellation is given. However your membership will become null and void in the event of dissolution of the organization or non-payment of membership dues. All membership dues are due by October 1 of each year. We appreciate your membership and look forward to working with you to make Chatham the best that it can be.

Authorized Signature _____ Date _____



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Investment Schedule

Annual dues for all businesses other than those with specific category fees are based on your number of employees.

Number of Employees*

1 owner/employee	\$ 139.00
2 – 5	\$ 171.00
6 – 10	\$ 221.00
11 – 25	\$ 320.00
26 – 50	\$ 375.00
51 – 75	\$ 403.00
76 – 100	\$ 414.00
101 – 150	\$ 441.00
151 – 175	\$ 458.00
176 – 200	\$ 475.00
201 – 250	\$ 502.00
251 – 300	\$ 529.00
301 – 350	\$ 558.00
351 – 400	\$ 585.00
401 – 450	\$ 639.00
451 – 500	\$ 695.00

*Part time employees count as ½ employee. For example, 6 part-time employees = 3 employees.

Specific Category Fees

Non-profit organizations / Civic Clubs with \$ 200,000 or less gross annual revenue..... <i>(If revenue exceeds \$ 200,000 annually, refer to the "per employee" investment schedule.)</i>	\$ 110.00
Professionals (Physicians, Lawyers, Architects, Accountants, Surveyors, Engineers, Inspectors, etc..... (Each additional professional.....)	\$ 225.00 \$ 50.00
Realtors..... (Agents working under the Realtor Chamber Member Umbrella).....	\$ 175.00 \$ 50.00
Financial Related Companies (Each additional branch).....	\$ 350.00 \$ 150.00
Utility Companies (Regulated utilities, Electric Services, local disposal services, phone companies, cable/ satellite TV, and any other related businesses).....	\$ 500.00
Businesses with two locations: Primary Location.....dues based on number of employees 2 nd Location.....	\$ 150.00
Incubator Associate Membership..... <i>(For example - if the Incubator's rate is \$110, the Associate Membership rate would be \$ 55.00)</i>	50% of the Incubator investment rate

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Insight into Your Chamber

The Chamber of Commerce is an action agency designed to meet business community needs. It is a voluntary organization of individuals and businesses that band together to advance the commercial, financial, industrial and civic interests of a community. The Chamber is a civic clearinghouse; a public relations counselor; a legislative representative at the local, state and national levels of government; an information bureau and a research and promotions medium.

Chatham County – A Place to do Business

The Chamber strives to be one of the lead organizations in the growth and development of our community. The attractiveness and uniqueness of the community along with the many opportunities that exist in Chatham continue to spur growth.

Increasing Your Knowledge & Leadership Skills

Leadership Chatham

The Chamber of Commerce continues to lead development efforts today to assure the ongoing growth of our community both at the community and individual level. Through the Leadership Chatham Program we work with local businesses and individuals to identify, develop and train our community leaders of tomorrow. This nine-month program puts potential community leaders through rigorous training sessions that expose them to the economics and politics of our community.

Participants meet with business and community leaders for an in-depth look at economic development and industry, public safety, government, education, tourism, agriculture, cultural diversity, health and human services and more. Graduates from the program use their newly gained knowledge to help make our community a better place for us all.

Education

Business Seminars

The Chatham Chamber of Commerce co-sponsors with CCCC to provide business seminars in the spring and fall. There is no charge to attend these seminars.

Lunch & Learn Meetings

Lunch and Learn meetings are offered exclusively to our Chamber members. The only cost involved is the price of your meal. Topics of discussion are carefully considered based on the interest and need of business leaders.

Board of Advisors

The Board of Advisors provides an additional and consistent source of leadership to the Chamber. It includes prominent business leaders and top investors and affords them a leadership role in the Chamber.

Annual Chamber Events

Receive sponsorship benefits while promoting your business.

Chatham Development Briefing – March of each year

The event focuses on the latest on development in Chatham County including the status of residential and commercial real estate projects in Chatham County as well as proposed policy changes affecting development. The event serves as a great place to connect with more than 150 business leaders, real estate professionals, and elected officials. Seats are expected to sell quickly. Chamber members attend at a discounted rate.

Annual Golf Tournament – May of each year

The Golf Tournament is held at one of our Golf Course members' business. Chamber members golf at a discounted rate.

Annual Luncheon / Silent Auction – September of each year

Meeting begins usually around 10:30 a.m. with the Silent Auction. An overview is given of the past Chamber year. Awards are given to the Small Business of the Year, Distinguished Business Person of the Year and to the Community Service person of the year. Promote your business by donating items for the Silent Auction. Chamber members get a discount on their Annual Meeting ticket.

Small Business Expo – October each year

This is a great event to showcase your products and services to the public and other businesses. Chamber members get special booth prices.

Saving You Money

Your membership in the Chamber will offer you several opportunities that can very easily save you more money than your annual membership investment will cost.

Members Only! Discounts

Discounts offered exclusively to Chamber members from fellow members or the Chamber.

Event Discounts

Members receive a discount on events and programs offered by the Chamber.

Business Promotion

The Chamber helps to promote your business. You pay one annual fee for membership. If you were to pay for a full year of advertising the cost would be much greater than your annual investment fee is for Chamber membership.

What's in it for me?

Networking

There's no substitute for "eye to eye contact." Through participation at such Chamber events as the monthly Breakfast Before Business or Business After Hours, Grand Openings, Ribbon Cuttings, Seminars, Chatham Development Briefing, Annual Meeting & Silent Auction, Chatham Business Expo, Golf Tournament and more, you will come in contact with business and community leaders that are

not only potential new customers but also valuable contacts that can help you in your business and quite often personal endeavors as well.

Identity

Your membership also makes you a recognized part of the Chatham County business community. Many businesses have told us Chamber membership was what it took to make them seen as a legitimate and respected member of the business community. The opportunity to participate and be recognized as a community supporter and sponsor of community events carries with it the spotlight that says you are part of this community and want to play a strong part in our future.

Referrals

One of the most important membership benefits!

The Chamber receives many inquiries from both businesses and individuals regarding products and services. The Chamber refers these business requests to our members and by doing so sends new business your way.

Marketing

The Chamber is an excellent extension of your marketing arm. We will gladly display your brochures in the Chamber office. As a member, you will be listed in the annual publication of the Chatham Living magazine. Your membership also gets you a listing alphabetically and by business category on the Chamber web site with a complimentary link to your own web site and e-mail. The chamber's web site has become a tremendous resource for marketing the Chamber member businesses and the community.

What does it cost?

Base Membership

About .39 cents a day! Your membership investment is also a tax deductible business expense. Base membership investment is \$139.00 annually and covers the owner and one employee. Membership investment in the Chatham Chamber of Commerce is based on the number of employees. A graduated scale varies the cost based on the total number of full time employees. Two part-time employees count as one full time employee. Banks, utilities, physicians and some other membership classifications are on a different scale. An investment schedule is included in your Membership Packet and details all membership rates.

Membership – What Does it Mean?

Membership means you can get involved. It means we will work for you if you are unable to get involved. It means speaking your mind on important issues that affect your business and all businesses. Chatham Chamber of Commerce membership means meeting other business people from the area and working collectively to accomplish whatever is necessary for business to survive, indeed to thrive, in this community.

Chamber membership is not only paying investment dues once a year. Membership provides an opportunity for you to have a voice in the formation of things to come. It is an opportunity to shape a newer, more vibrant economic region attuned to the needs of its business community and its citizens. Joining the Chamber means being a leader in the business community, speaking about and for small and big business, their concerns and their needs.

We have a commitment to maximize your impact by speaking and acting through our strength in numbers and through listening to your needs and to your creativity.

Membership in your Chamber of Commerce is a blue chip investment in Chatham County's future. A future that is sure to grow and pay dividends many times over your initial investment. We invite and challenge you to join with us in developing our community. Let's work together to make Chatham County the best it can be!

The Chamber is the partner that every business needs!

Summary

Why should I join?

1. No one person or individual business stands alone. The Chamber represents our community and the businesses within it in a unified manner that is beneficial to everyone. When the Chamber speaks on behalf of its membership, government and community leaders listen much more attentively. The impact of our united business community is greater and together we become a more influential group.
2. Your membership in the Chamber makes you a part of something larger than one business or one individual. Together we present a united front to the world beyond our borders and as a result become much more influential in the economic arena.
3. Chamber membership is an investment in the present and future of the individual's and community's welfare. Together we can blend our talents to ensure a better community for all of us. It's a win-win situation!
4. You will have the opportunity to meet other community and business leaders and not only expand your local business contacts, but also create new relationships that will be beneficial to you, your business and your employees for many years to come.
5. Your Chamber membership will offer you the opportunity to become an active partner in the future of your community. Through participation in any of the Chamber's events, committees, etc., you and other representatives from your business will have the opportunity to play an active role in the decisions that will affect the future of our community. You can make a difference.
6. Finally, it comes down to the fact that it is simply "The Right Thing to do". As a business operating in the Chatham County community, you enjoy the local business climate and the quality of life that makes our community the place it is. Chamber membership is the best way to not only give back to your community, but to also play an important role in our future. Your membership makes you an active participant in your community and gives you the ability to make a difference.



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Board of Advisors

The Board of Advisors provides an additional and consistent source of leadership to the Chamber. It includes prominent business leaders and top investors and affords them a leadership role in the Chamber. Chatham County has a high quality and depth of business experience that the Chamber membership will benefit from by those business executives not currently serving on the Chamber Board of Directors.

While the Board of Directors' terms are limited, members of the Board of Advisors serve continuing terms insuring that the Chamber continues to benefit from their leadership and experience.

When does the Board of Advisors meet?

- Special meetings with the Chamber Board of Directors
- Annual Board of Directors' planning retreat to assist in strategy development and annual work plan.
- Key forums and presentations

Boards of Advisors receive additional exposure and benefits!

- **Bold** listing the Chamber's membership directory
- Recognition at the Chamber's Annual Luncheon
- Special placement on the Chamber's web site
- Reservations for four (meals included) at the annual Luncheon
- Complimentary hole sponsor at the annual Chamber Golf Tournament
- Complimentary sponsorship of a SBC seminar.
- 10% Booth Discount at the Annual Business Expo
- The ability to take an active part in shaping Chatham County's future

Board of Advisors Annual Commitment \$ 500.00



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Members Only! Discount Program

The purpose of this program is to add value to your Chamber membership. The program encourages members to buy and use the services of other members while saving money and increasing the visibility of their business. Any member in good standing may offer a “Members Only! Discount,” however the Chamber reserves the right to refuse a discount request.

Please note that companies have the right to change their discount offers at any time. If you would like to add or cancel a discount offer, please contact the Chamber office at 919.742.3333 or via email at info@ccucc.net

A few guidelines:

- Notify the Chamber as soon as possible of any discount changes
- You must honor your discount to all current Chamber members
- Contact the Chamber with problems that occur in offering your discount
- Notify the Chamber if you would like to cancel your discount offer

A few benefits of the “Members Only! Discount” Program:

- Free advertising for your business
 - Discounts will be posted online for our members with a link to your website
 - Discounts will be distributed through Membership Packets
- Business promotion between fellow Chamber members and their employees
- Discounts increase your customer flow which in turn increases your business

Take advantage of the Members Only! Discount Program today!

My Business would like to offer the following discount to fellow Chamber members.

“Members Only! Discount” description (60 words or less): _____

Business Name: _____

Contact Person: _____ **Phone No.** _____

Email Address: _____ **Web Address:** _____

Date Members Only! Discount was submitted: _____

Disclaimer: Chamber members offer the “Members Only Discounts” voluntarily. Please contact the member directly for more information on discounts. The Chamber is not liable for the discounts offered by members.



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Member's Only! Discounts

Chamber Member	Members Only! Discount
BB&T – Pittsboro 44 Powell Place, Pittsboro 919-542-5013 kcoleman@bbandt.com www.bbandt.com	BB&T will deposit \$ 100 into your BB&T checking account 90 days after opening a BB&T Free Business Checking Account. BB&T will report the value of the offer to the IRS. Offer only available at the Pittsboro Branch.
BeautiControl – Melodye Hadley 141 Pine Court Drive, Siler City 919-742-7470 melhadley@embarqmail.com www.beautipage.com/melodyehadley	1. Complimentary Spa Facial or Spa for members and/or family members* 2. 20% off 1 st product purchase, 10% off future purchases* *Must mention you are a Chamber member
Canine Coaching Services, LLC 50 Horace Goldston Drive, Siler City 919-542-4726 caninecoachnc@yahoo.com www.caninecoachingservices.com	25% Discount for Private Sessions and/or Vacation Training.
Carolina Woman 7406 Chapel Hill Road, Ste. A, Raleigh 919-852-5900 ads@carolinawoman.com www.carolinawoman.com	Doing business in Chatham? So are we! Free ad of the same size with any contract. Mention this ad and reach 100,000 women!
Charter Business 301 E. Cornelius Harnett Blvd., Lillington 919-591-0271 tina.lutz@chartercom.com	As a member of the Chamber of Commerce, you can take advantage of a one-time credit when you sign up for Charter Business communication services. \$100 Credit when you sign up for any two services – internet, phone, TV
Chatham Chamber of Commerce 531 E. Third Street, Siler City 919-742-3333 info@ccucc.net www.ccucc.net	Would you like to get a discount on your Membership or Membership Renewal? The Chamber will give a \$25 credit toward your membership or renewal dues when you refer a business that joins the Chamber. You are eligible for a credit amount totaling the amount of your membership or renewal. <i>Discount not applicable during a Membership Blitz.</i>
Chatham Marketplace 480 Hillsboro St, #320, Pittsboro 919-542-2643z daves@chathammarketplace.coop www.chathammarketplace.coop	Think of Chatham Marketplace for your next get together! 10% off of large Sandwich Tray (feeds 20-25) and \$ 1.00 off per pound of our side salads when you pre-order! Contact Dave Schirmer, Deli Manager 48 hours before your event and mention the Members Only! Discount.

Chamber Member	Members Only! Discount
<p>Doug's Tire & Auto, Inc. 863 Sanford Road, Pittsboro 919-542-5996 dougsauto@embarqmail.com dougautoonline.com</p>	<p>½ Price Oil Change for 1st time customers – 1st visit 10% off service – excluding specials</p>
<p>Duke Center for Living Health & Fitness at Ferrington 100 Clynesh Close, Pittsboro 919-545-2621 rware@gallowayridge.com www.dukefitnessferrington.com</p>	<p>One week guest pass (Value \$35) and 50% off enrollment fee when joining. Offer is not retroactive for current DCFL members.</p>
<p>Forrester & Associates Insurance Agency 1210 Cole Mill Rd., Durham 919-313-6705 vthomas@forresterinsurance.com www.forresterinsurance.com</p>	<p>Free customized Web Portal for 1 year for members when Forrester & Assoc. meets with and quotes their health insurance. The portal includes Human Resources tools and templates, Legal Compliance, Legislative updates on FMLA and WC issues, Cobra Subsidy, I-9 changes and other law updates. An office policy manual, an HR advisory community to help answer your questions in that unusual situation...and so much more.</p>
<p>McB Group Insurance Services 120 Lowes Drive, Suite 103, Pittsboro 235 E. Raleigh Street, Siler City 919-642-0475 mark@mcbeegroup.com</p>	<p>12% Premium Discount* – Auto Owners Insurance Commercial Property, Commercial General Liability, and Commercial Auto <i>*Generally the insured will save more than the cost of Chamber Membership!</i></p>
<p>Palladium Networks 66 Windsong Drive, Pittsboro 919-386-1127 info@palladiumnetworks.com www.palladiumnetworks.com</p>	<p>Chatham Chamber members with 5 or more computers and/or 1 or more services are eligible to receive 2 hours of free consultation or support.</p>
<p>Piedmont Health Clinic Locations 224 S. Tenth Ave., Siler City 919-663-1744 7228 Pittsboro Moncure Rd., Moncure 919-542-4991 301 Lloyd St., Carrboro 919-942-8741</p>	<p>Doctor's visit complete w/in-house lab work \$60 Prescriptions filled if in-house formulary \$ 10 each Prescriptions non-formulary may be available upon request at a significant discount</p>
<p>Pittsboro Ford 1245 Thompson Street Pittsboro, NC 27312 919-542-3131 knelson@pittsboroford.com www.pittsboroford.com</p>	<p>10% Discount on any service or parts purchase</p>
<p>Pittsboro Urgent Care 628 B East Street Pittsboro, NC 27312 919-542-4450 pineridgeucomc@live.com</p>	<p>Free fasting glucose and blood pressure check to the first 100 Chamber members After the 100 glucose checks, we will continue to perform free Blood Pressure checks for Chamber members.</p>

Chamber Member	Members Only! Discount
Rainbow Vacuum of Sanford 118 McIver Street, Sanford 919-775-8007 bernice@windstream.net	20% off the cleaning of a Rainbow Vacuum (\$100 Value) 10% off belts, air freshener & fragrances \$ 500 trade-in on a new Rainbow Vacuum
Realty World Chatham Properties Sherry Allen 606 E. Third Street 919-200-2135 sherry.allen@yahoo.com www.liveinchathamcountync.com	If you buy or sell your home through me, I will pay for a one-year First American home warranty contract. Call me today for more information.
Siler City Self Storage, Inc. 132 Village Lake Road Siler City, NC 27344 919-742-3872 info@silercityselfstorage.com	25% discount on 10 x 10 storage and larger
Smith's Coffee & Premium Water 919-542-4206 sgsmith@smithscoffee.com www.smithscoffee.com	First 3 bottles of water at no charge with a cooler setup.
The Joyful Jewel 44-A Hillsboro Street, Pittsboro 919-545-6836 mariah.joyfuljewel@gmail.com www.joyfuljewel.com	10% off any one purchase by an active Chamber member. Just ask for discount at checkout.
Turnberry Interior Design Group 64 Hillsboro Street, Pittsboro 919-542-3711 www.turnberryinteriordesigngroup.com durene@turnberryinteriordesigngroup.com	\$ 100 off first month's rent
Will Johnson Building Company 602 Chapel Ridge Drive, Pittsboro 919-545-9400 will@willjohnsonbuilding.com www.willjohnsonbuilding.com	\$100 discount on your home renovation project costing \$1,000 or more. Complimentary 10 year structural warranty from 2-10 Warranty if you build a new home with us (\$2,000 value).

March 15, 2012



FACT SHEET

Piedmont Business Health Services

WHAT: Business Health Services Program sponsored by Piedmont Health Services, Inc. for Greater Chapel Hill Association of Realtors (GCHAR) and Chamber of Commerce (Chamber) members.

WHO: Available only to Chamber or GCHAR member business owners/employees and their immediate families.

HOW: Complete Registration Form and send to Debra Markley, 299 Lloyd Street, Carrboro, NC 27510, fax it to (919) 933-9201 or turn in at the Chamber Office (for Chamber members only). Participants may go to any of Piedmont Health's six centers. Visit Piedmont's website, especially the physician section in Choose a Location at <http://www.piedmonthhealth.org>

COSTS:

- **Any doctor visit (complete with labs) \$60**
- **Prescriptions from our formulary filled at our in-house pharmacy are \$10 each; non-formulary prescriptions may be available upon request at a significant discount (average 50% on most)**
- * **Members are encouraged to make their first appointment to see their doctor when they sign up for the program.**
- * **Debra Markley may be reached at (919) 933-8494 ext. 1468 or (919) 619-4340 cell.**

People caring for people since 1970

Visit our website: www.piedmonthhealth.org

Fax Number: (919) 933-9201



PIEDMONT

Health Services, Inc.

"People Caring For People"



Business Health Services Registration Form (Please Print)

Name: _____

Responsible Party: _____ Relationship to Patient: _____
(If under 18)

Number of Dependents: _____

Address: _____

City/State/Zip: _____

Best Phone number to reach you: (____) _____ 2nd Phone: (____) _____

Date of Birth: _____ Sex: Male___ Female___

Race: White/Caucasian___ Black/African American___ Asian___ Multi-racial___
American Indian___ Other___ Hispanic: Yes ___ No___

Circle appropriate program name:

Associations:	Chamber of Commerces:	
Greater Chapel Hill Association of Realtors (GCHAR)	Chapel Hill- Carrboro	Caswell County
	Hillsborough-Orange County	Chatham
	Roxboro Area	

GCHAR Employer: _____

Chamber Employer: _____

Employed Since: _____

Job/Occupation: _____

Email: _____ Military Veteran: Yes___ No___

Piedmont Health Center where you want to receive care: _____

Emergency Contact: Name: _____

Phone: _____ Relationship: _____

*****Please bring Photo Identification upon your first arrival at one of our six Community Health Centers*****

TREATMENT/OPERATION/PAYMENT AGREEMENT WITH PIEDMONT HEALTH SERVICES, INC.

I authorize PIEDMONT HEALTH SERVICES to provide me and/or my family with medical/dental care. I authorize assignments of insurance benefits for medical/dental care to be paid to PIEDMONT HEALTH SERVICES. I authorize the use or disclosure of protected health information belonging to myself and/or family members for the purposes of treatment and operations. I understand that it is my responsibility to pay for the medical/dental care provided by PIEDMONT HEALTH SERVICES. I have reviewed the Notice of Information Privacy Practices and have been offered a copy of it. I have been given an opportunity to ask questions about the Privacy Policy and the protection of my confidential health information at PIEDMONT HEALTH SERVICES.

Signature: _____ Date: _____
(Patient or responsible party if under 18)

Fax or mail into: Attn: Debra Markley

Visit our website: www.piedmonthhealth.org

Fax(919) 933-9201

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Chamber Services & Events

- Ambassador Program
- Annual Golf Tournament
- Annual Membership Dinner & Silent Auction
- Annual Board Planning Retreat
- Breakfast Before Hours
- Business After Hours
- Chatham Business Expo
- Chatham Development Briefing
- Chamber Website
- Community Information
- County & State Maps
- Demographic Information
- Online Membership Directory
- Leadership Chatham Program
- Legislative Lobbying & Advocacy
- Business Seminars
- Member Business Referrals
- Members Only! Discounts
- Networking Opportunities
- New Business Contacts
- North Carolina Chamber of Commerce Member
- US Chamber of Commerce Member
- Publicity & Exposure
- Ribbon Cuttings/Grand Openings
- School Information
- Special Events
- Volunteer Opportunities
- Lunch & Learn Meetings
- New Member Orientation
- Chamber Website Ad sponsorship opportunity



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Sponsorship & Recognition Opportunities

Board of Advisors:

Annual Commitment

- Annual Investment - \$ 500

Business After or Before Hours:

Scheduled every month

- Business After / Before Hours Sponsor - \$ 250

Chatham Development Briefing

March 2012

- Sponsor levels to be announced

Leadership Chatham:

June 01, 2012 Graduation

- Graduation Sponsor

Golf Tournament:

May 2012

- Title Sponsor
- Gold Sponsor
- Silver Sponsor
- Hole Sponsor
- Contest Sponsor
- Reception Sponsor
- Supply food and/or beverages

Annual Dinner / Luncheon:

September 2012

- Event Sponsor
- Awards Sponsor
 - Community Service Award
 - Distinguished Citizen of the Year
 - Small Business of the Year

Business Expo:

October 2012

- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- BAH Sponsor
- Supply food and/or beverages

Christmas Parade:

December 2012 (always 1st Thursday) – Downtown Siler City

- Parade Sponsor